

Leonel Silva

Senior UX IxD UI Designer

lsilva@gmail.com

Summary

+15 years work in UI UX Design, IxD, HCI and Usability, experience working on multi-device designs, I'm obsessive about cross-browser compatibility at all times, technical understanding of Agile development environment, I have an expert knowledge of interaction design, information architecture, and user-centered design, experienced in establish and promote design guidelines, best practices and standards.

I can wear multiple hats (of an UX designer, a UI designer and a UI basic developer html+css) with pride and be able to take on each challenge with passion.

Experience in deploying User Centred Design processes and techniques (e.g. personas, scenarios, prototyping, ideation, co-creation).

Passion for design and strong command of visual design capabilities, including composition, layout information hierarchy, typography and color.

I'm interested in remote jobs only.

Experience

Senior UX Designer | Part-time at Awaken Projects

julio de 2016 - Actualidad (8 meses)

Make clean and artful designs, use my UI skills to translate high-level requirements into interaction flows and artifacts. Transform ideas into beautiful, intuitive, and functional user interfaces. Works closely with customers, business analysts and team members to understand the business requirements that drive the analysis and design of quality technical solutions. These solutions must be aligned with business and IT strategies and are in compliance with the organization's architectural standards.

IxD UX UI Instructor | Part-time at Crehana

diciembre de 2015 - Actualidad (1 año 3 meses)

Make great online courses about many topics related with my career like User Experience, User Interface Design, User Interaction Design, Responsive Web Design, Mobile App design, Photoshop, Illustrator, InDesign, html, css.

Check the students projects and answer any question that they have.

Senior IxD UX UI Designer | Part-time at Almisa

abril de 2016 - julio de 2016 (4 meses)

Create usable experiences from conceptual code and technical docs, breaking down large ambiguous problems into small, easily understandable parts, make brand new user experience based on user scenarios.

Take ideas from technical specification and translating them into usable, understandable interaction designs, work closely with the product owner to thoroughly understand the user personas, and specific user scenarios for a product, develop product designs that will drive success.

My process it be highly iterative, pushing back on convoluted requirements, iterating scenarios, ultimately defining an information architecture and interaction design. I work at the intersection of business requirements, technical feasibility and client desire to produce a product design that perfectly combines the three.

Senior IxD UX UI Designer | Part-time at Solsteace

marzo de 2016 - mayo de 2016 (3 meses)

Make wireframes, work#ows, interaction speci#cations, prototypes & rapid prototyping, annotated mock-ups, storyboards, user personas, user flows, user-centred design, pixel perfect designs, lifecycle maps, create interactive prototypes, develops user scenarios, navigational structures, sitemaps, user/task flows, map end-to-end workflows.

Senior IxD UX UI Designer | Part-time at Viewmed

enero de 2016 - marzo de 2016 (3 meses)

User Experience and User Interface Design analysis of webApp about medical information, wireframing, mockups, prototyping. The main objective is improve the usability and the UX of the tool, make it more user friendly and esthetically more attractive, propose a color schema and a better graphic line.

Senior IxD UX UI Designer at Blanclink

diciembre de 2015 - enero de 2016 (2 meses)

UX & UI Design, Wireframing, Prototyping, Mockups.

Apply best practices and personal skill to structure and layout of various digital experiences to achieve the greatest client and user satisfaction.

Senior IxD UX UI Designer & Front-end Developer at AcuityAds Inc

julio de 2015 - diciembre de 2015 (6 meses)

UX & UI Design, Wireframing, Prototyping, Mockups, Front-End Developing with RWD / HTML5 / CSS3. Apply best practices and personal skill to structure and layout of various digital experiences to achieve the greatest client and user satisfaction.

Senior IxD UX UI Designer | Part-time at View-Med.com

mayo de 2015 - agosto de 2015 (4 meses)

User Experience and User Interface Design analysis of webApp about medical information, wireframing, mockups, prototyping. The main objective is improve the usability and the UX of the tool, make it more user friendly and esthetically more attractive, propose a color schema and a better graphic line.

Senior IxD UX UI Designer & Front-end Developer at Inlimatech Global Group

julio de 2014 - abril de 2015 (10 meses)

UX & UI Design, including Information Architecture and Front End Developing.

Usability analysis of webApps, IOS and Android Apps. Wireframing, Prototyping, Mockups design.

Brand development, Graphic Design, flash/PowerPoint presentations and brochure designs, one designer under my direction.

Responsible for UX/UI across mobile, desktop, and/or web development.

Senior IxD UX UI Designer at Taller de Píxeles

noviembre de 2008 - septiembre de 2014 (5 años 11 meses)

UX & UI Design, Information Architecture, Wireframing, Mockups, Front-End Developing with RWD / HTML5 / CSS3.

Brand development, Graphic Design, flash/PowerPoint presentations and brochure designs, two designer under my direction.

Apply best practices and personal skill to structure and layout of various digital experiences to achieve the greatest client and user satisfaction.

Responsible for IA / UX / UI across mobile, desktop, and/or web development.

Senior IxD UX UI Designer at wikot

febrero de 2008 - octubre de 2008 (9 meses)

UX & UI Design, Wireframing, Mockups.

Responsible for UX/UI across mobile, desktop, and/or web development.

IxD UX UI Designer & Front-end Developer at Isometrico

marzo de 2005 - diciembre de 2007 (2 años 10 meses)

Responsible for IA / UX / UI across mobile, desktop, and/or web development. Wireframing, Mockups, Prototyping and Front-End Developing. Graphic Design, Corporate Identity and Flash Presentations.

IxD UX UI Multimedia Designer & Front-end Developer at Soluciones Integrales Automatizadas

septiembre de 2003 - marzo de 2005 (1 año 7 meses)

Responsible for IA / UX / UI across mobile, desktop, and/or web development. Wireframing, Mockups, Prototyping and Front-End Developing. Graphic Design, Corporate Identity and Flash Presentations.

IxD UX UI Multimedia Designer & Front-end Developer at Inergix

septiembre de 2002 - septiembre de 2003 (1 año 1 mes)

Responsible for IA / UX / UI across mobile, desktop, and/or web development. Wireframing, Mockups, Prototyping and Front-End Developing. Graphic Design, Corporate Identity and Flash Presentations.

Junior Web Designer at Neoris

octubre de 2001 - septiembre de 2002 (1 año)

IA / UX / UI, Wireframing, Mockups, Prototyping and Front-End Developing. Graphic Design, Corporate Identity and Flash Presentations.

Junior Web Designer at Starstite.net

agosto de 1999 - septiembre de 2000 (1 año 2 meses)

IA / UX / UI, Wireframing, Mockups, Prototyping and Front-End Developing. Graphic Design, Corporate Identity and Flash Presentations.

Skills & Expertise

Web Design

Responsive Web Design

Usability

Multimedia

HTML5

CSS3

User Interface Design

User-centered Design

User Experience Design

Graphic Design

Presentation Design

Corporate Identity

Corporate Branding

SEO

HTML

Information Architecture

User Experience

CSS

Diseño web

Logo Design

Flash

IxD

Cascading Style Sheets (CSS)

Adobe Photoshop

Interaction Design

Wireframing

Adobe Illustrator

Visual Design

Graphics

XHTML

InDesign

Page Layout

Typography

Education

Intituto de Diseño Zona Gráfica

Master's Degree, Web Page, Digital/Multimedia and Information Resources Design, 1996 - 1999

Universidad José María Vargas

Bachelor's Degree, Graphic Design, 1993 - 1996

Grade: Bachelor of Arts

Interests

New technologies, literature, graphic design, photography, illustration and extreme sports.

Languages

Spanish

(Competencia bilingüe o nativa)

English

(Competencia básica limitada)

Courses

Cursos independientes

Digital Retouch

Artistic Photography

Serigraphy

HTML5

CSS3

Responsive Web Design

Web Standars

Leonel Silva

Senior UX IxD UI Designer

lsilva@gmail.com



2 people have recommended Leonel

"Leonel tiene una excelente línea gráfica y dedicación a los detalles, toma el tiempo necesario tiempo en estudiar cada interfaz que diseña buscando el perfecto equilibrio entre usabilidad e imagen, para mi siempre es un placer trabajar con él y contar con la seguridad de obtener siempre un trabajo impecable"

— **Mauricio Duran**, *Senior Back-End Developer, Isometrico*, worked with Leonel at Isometrico

"Leonel y yo desarrollamos conjuntamente varios sitios Web, CDs multimedia, libros en formato Acrobat pdf y el realizo varias animaciones en flash muy buenas para la epoca (al rededor de 1995), por lo que he visto esta involucrado en desarrollar basado en standards utilizando xhtml y css, estoy muy satisfecho con los trabajos que realizo para mi en su momento."

— **William Galindo**, was with another company when working with Leonel at Starstite.net

[Contact Leonel on LinkedIn](#)